



FOR IMMEDIATE RELEASE

**LEXCO WEALTH MANAGEMENT, INC. NAMED ONE OF THREE PROVIDERS
OF FINANCIAL SERVICES TO KAISER PERMANENTE**

(Tarrytown, NY; March 21, 2010) – Christopher P. Jordan, chief executive officer of LEXCO Wealth Management, Inc., has announced an agreement with Kaiser Permanente under which the LEXCO advisory network will provide personal financial services to Kaiser Permanente’s executives. LEXCO joins The Ayco Company, L.P. and PricewaterhouseCoopers, LLP as one of only three companies to provide these services to Kaiser Permanente.

Oakland, California-based Kaiser Permanente is the largest managed care organization in the United States, operating in nine states and the District of Columbia. Kaiser currently has 8.6 million health plan members, 167,300 employees, 14,600 physicians, 35 medical centers and 431 medical offices within its system.

LEXCO Wealth Management, Inc. is an independent Registered Investment Advisory firm founded in 1999 specializing in highly customized investment, retirement, and estate planning solutions for high net worth families. LEXCO advisors are registered representatives of Santa Monica-based National Planning Corporation, an independent broker-dealer network of over 1,000 advisors nationally and member FINRA/SIPC.

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Securities and advisory services offered through National Planning Corporation (NPC), Member FINRA/SIPC, a Registered Investment Adviser. Kaiser Permanente, The Ayco Company, Pricewaterhouse Coopers, LEXCO Wealth Management and NPC are separate and unrelated companies.